



**CONGRATULATIONS  
TO THE CATEGORY  
WINNERS**  
OF THE NEW ZEALAND HERALD  
2008 SPONSORSHIP AWARDS

**Kia Motors Best International Sports Sponsorship**  
ASB – ASB Classic

**Radio Sport Best National or Provincial Sports Sponsorship**  
Vodafone – Vodafone Warriors

**Pelorus Trust Best Junior Sponsorship**  
ASB – ASB Auckland Zoo Kids Events

**Radio Network Best International  
or National Cause Sponsorship**  
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**Millennium Hotels & Resorts Best Provincial  
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Solid Energy – Solid Energy Rescue Helicopter

**Creative New Zealand Best National or Provincial  
Arts Sponsorship**  
ASB – ASB JazzFest

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Air New Zealand – Air New Zealand Fashion Week

**Best Media Programme Partnership**  
The New Zealand Herald & Auckland Racing Club –  
Summer of Racing

**SPARC Best Sports Partnership**  
Hamilton City Council & Caleta Street Racing Management –  
Hamilton 400, V8 Supercars Street Race

**Best First Year Sponsorship**  
ANZ Bank – ANZ Championship

**PRINZ Best Under \$50,000 Sponsorship**  
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TVNZ & Air New Zealand – grabseat Goes On Tour With  
TV ONE Breakfast

**The New Zealand Herald Supreme Sponsorship Award**  
Vodafone – Vodafone Warriors

**Massey University Services to Sponsorship Award**  
Grant Dalton



THE 2008 NEW ZEALAND  
sponsorship awards

The New Zealand Herald

