



CONGRATULATIONS TO THE CATEGORY FINALISTS

OF THE NEW ZEALAND HERALD 2008 SPONSORSHIP AWARDS

Kia Motors Best International Sports Sponsorship

Repcos New Zealand – 2008 Repco Rally New Zealand
AIG Life – AIG Life Manchester United Young Star Competition
ASB – ASB Classic
Fairfax Media – Hamilton 400, V8 Supercars Street Race
Hamilton City Council – Hamilton 400, V8 Supercars Street Race
Sovereign – Heineken Open Tennis
North Shore City Council – Men's World Hockey Olympic Qualifying Tournament
McDonalds – My Greatest Feat

Radio Sport National or Provincial Sports Sponsorship

ANZ National Bank – ANZ Championship
Bell Tea – Equestrian Sports
ASB – Northland Rugby Union
Sovereign – Sovereign New Zealand Ocean Swim Series
Vodafone – Vodafone Junior Warriors
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HSC – Warriors Smokefree Initiative
Wellington International Airport – Wellington High Performance Aquatics

Best Junior Sponsorship

ASB – ASB Auckland Zoo Kids Events
Meridian Energy – Meridian Energy Kids Bike Jams
Unisys New Zealand – Unisys Kidz Connect
AMI Insurance – Walking School Bus Programme

Creative New Zealand Best National or Provincial Arts Sponsorship

ABE's Real Bagels – The Auckland Festival
ASB – ASB Classical Sparks
ASB – ASB JazzFest
APN News & Media – Auckland Philharmonia Orchestra
Solid Energy New Zealand – South Island Outreach & Education Programme
Vodafone – Sounds Like Summer
Vodafone – Vodafone Music

The New Zealand Herald 2008 Sponsorship Awards evening will take place on Wednesday 19 November at a black tie dinner at The Auckland Museum Event Centre. To purchase tickets please visit www.sponsorshipawards.co.nz or phone (09) 426 8469.

Radio Network Best International or National Cause Sponsorship

Constellation New Zealand – Bach 22 National Jandal Day
Ballance Agri-Nutrients – Ballance Farm Environment Awards (BFEA)
BP Oil New Zealand – BP Surf Rescue
Noel Leeming – Habitat for Humanity
Hyundai Motors New Zealand – Hyundai Beads of Courage Appeal
Mitre 10 – Mitre 10 Takehe Rescue
Bank of New Zealand – NZ's Biggest Morning Tea
Sovereign – Sovereign Sunshine
TVNZ – TVNZ Community Support Foundation
Vodafone – Vodafone Foundation
Westpac – Westpac Rescue Helicopters

Millennium Hotels & Resorts Best Provincial Cause Sponsorship

Solid Energy New Zealand – Solid Energy Rescue Helicopter
BP Oil New Zealand – Wild Bean Café ZooMusic

Experiential Agency Best Special Projects Sponsorship

Pernod Ricard New Zealand – American Express Queenstown Winter Festival 2008
MediaPeople & Media Monitors – ANZCA 08
Auckland City Council – Auckland City Council Sponsorship of Film Auckland
ASB & MOTAT – 'Machines That Count'
ANZ National Bank – The National Bank Young Farmer Contest
Air New Zealand – Air New Zealand Fashion Week
APN New Zealand – Air New Zealand Fashion Week

Best Media Programme Partnership

George FM & ASB – ASB JazzFest
The New Zealand Herald & Auckland Racing Club – Summer of Racing
TVNZ & Air New Zealand – Grabaseat Goes On Tour With TV ONE Breakfast
TVNZ & Westpac – Beijing Olympics 2008 Promotion
Juice TV & Vodafone – Vodafone Music Unlimited
SportsInc & Vodafone – Vodafone One Tribe TV
C4 & Vodafone – Vodafone Select Live



THE 2008 NEW ZEALAND
sponsorship awards



The New Zealand Herald